

Profitable Printing Solutions For Your Business

The Cariss Printing Footy Tipping Competition is Back In 2018!

1

Samsung Galaxy 3
Tablet, 10.1" 16GB

Weekly prize up for grabs for anyone who can tip all the winners on their own.

Join Today. It's really simple.

2

\$150 Coles Myer
Voucher

Register a user account at
www.itipfooty.com.au

Join the Cariss Printing comp page using comp #: 102105 & password "print2profit"

3

Double Pass Gold
Class Movie Ticket

Click join comp... DONE!

When round 1 is here – start tipping!

In This Issue

- Time sure flies: Footy Tipping is back
- Slash your time and effort when you order your printing
- Love is love and all relationships matter



Little Bomber is back and wants to see how many of you she can beat!



Quotes Of The Month

Do not put your faith in what statistics say until you have carefully considered what they do not say.

—William W. Watt

I abhor averages. I like the individual case. A man may have six meals one day and none the next, making an average of three meals per day, but that is not a good way to live.

—Louis D. Brandeis

It is amazing how much crisper the general experience of life becomes when your body is given a chance to develop a little strength.

—Frank Duff

What some call health, if purchased by perpetual anxiety about diet, isn't much better than tedious disease.

—George Dennison Prentice

Individuals set boundaries to feel safe, respected, and heard. —Pamela Cummins Who says there's just one safe way to walk, one road properly lit, and the rest all slippery water, unmarked?

—Betsy Sholl

Creativity is knowing how to hide your sources.

—Albert Einstein

Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.

—Scott Adams

Be steady and well-ordered in your life so that you can be fierce and original in your work.

—Gustave Flaubert

Without ambition one starts nothing. Without work one finishes nothing. The prize will not be sent to you. You have to win it.

—Ralph Waldo Emerson

Sort Out Your Print Ordering System

Holiday mode is a bit of a distant memory. Most of us have been back at it for weeks now. There's nothing I hate more though than falling back into a rut and relying on frustratingly poor and inefficient systems following a break from it all. How about you?

We see a lot of business owners that waste a lot of time with manual processes with their print ordering. Are you still ordering business cards, letterheads, envelopes or with comps slips manually? The content and design remains the same but you're ordering quantities manually on behalf of the office, or likely multiple offices. Or large groups of staff needing business cards that all have to be run past you?

If that sounds like you and you've been stuck in a rut for years organising all the printing for your organisation then read on.

If you order 1 or 2 or even 3 business cards a couple of times a year then this system

isn't for you. But if you've got a team of 10 or more then you really should be looking at a system like this. It won't cost you anything to set up if you do it by March 30, 2018 and you'll be streamlining your internal print ordering systems for good.

WHAT IS IT?

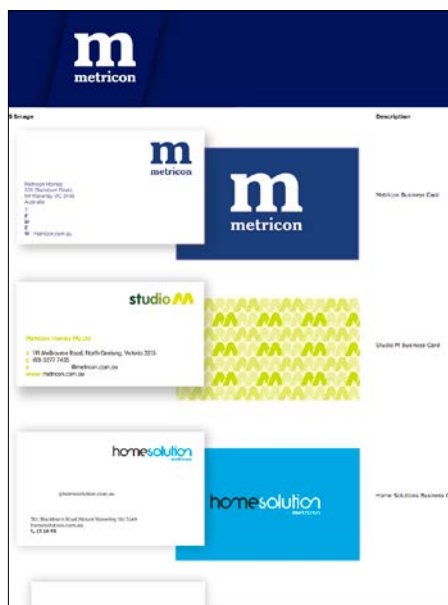
Basically it's a customised print portal set up specifically for your business. You decide who has access to it. We brand it for YOUR business. YOU decide how little or much you want to use it.

In the backend of the system we nut out all the nitty gritty with you. So which print products, pricing, designs, fonts, authorisation, delivery points etc.

HOW IT WORKS

Let's take a look at our most commonly used item in the system – Business Cards. So we work off your existing business card design, upload all the graphics, colours, fonts and layouts. Once it's loaded in the system your staff can login via a link that we give you. Individuals fill in their own details and get an online PDF proof before sending direct to our prepress department to print.

The system also allows users to order any other standard print items you might have. Like letterheads, flyers, brochures. Basically anything that doesn't require design or content changes. If you want to add more products as you go along you can.



{Continued Next Page}

WHY YOU SHOULD DO IT?

It'll save you a bucket load of time. What will take individuals 5 minutes to go in and order their own cards and stationery can take a 'gatekeeper' hours and hours of back and forth between themselves and staff to make sure all the details are correct. Then you have to liaise with us each time. It completely streamlines the process and we'll only be in touch if we need to. All the pricing is pre-negotiated for different quantities so you don't even have to go through the quoting phase, you know you've locked in great pricing at the beginning.

WHAT ARE THE RISKS?

None. Before March 30, 2018 it's free to set up. Saving you a minimum of \$250. If you don't like it or it doesn't work for your business then just don't use it. Simple. If you're worried your staff will order too much, or the wrong thing, or take advantage of not having to go through you, the system still allows for a sign off from a gatekeeper if you wish.

You're not locked into anything and you can stop using the system at any time.

We usually charge a minimum \$250 set up fee for the online ordering portal. This is due to the many hours we (not you) have to put in to get the system set-up and tested. For anyone who locks in a meeting to discuss the system in Feb/March 2018 we will waive the set-up fee completely.

Call us today 1300 85 77 85 or email blair@carissprinting.com.au to make an appointment.



ONLINE PRINT ORDERING WITH CARISS PRINTING

IT'S SIMPLE



CHOOSE PRODUCT DESIGNS

Business cards, letterheads, flyers, brochures. Any of your standard designs can be put on the system. Pricing is also locked in so you save time on getting a quote each time.



CUSTOM SITE AND URL

We do all the work to set up and test your custom site with your logo and products. Then you can circulate your custom URL to your staff who need to order print, especially business cards!



ORDER YOUR PRINT

Staff use the custom URL to login and order their own business cards / products. Delivery addresses and cost centres can be pre-set. You can choose to authorise each order or trust your team to only order what they need.



PDF PROOF

PDF proof will be displayed on the screen prior to confirming the order. This is important for ordering variable data products like business cards where the user enters their personal details.



ORDER SENT TO PRINT

The order, once submitted, goes straight to our pre-press department to begin the print process.



PRINT DELIVERED

Each job will be delivered to the pre determined delivery address. Process completed! TOO EASY.



Welcome Aboard

Thank you to following clients who placed their first order with us in the last month:

- Australian Boating College
- Brazel Haley Maggs Architects
- Olive Tree Hotel - Sunbury
- St Bernards Old Collegians Football Club

Welcome to the Cariss Printing Family!

PSST... We Admire You

Valentine's Day is the celebration of romantic relationships. But why stop there, we want to celebrate our business relationships, it is after all what keeps us going here at Cariss Printing.

No matter what our relationship with you we are grateful to have regular contact and we make no secret of the fact that we love staying in touch and sharing a bit of ourselves with you!

So in this special Valentines edition we just wanted to say that We Love Your Work! We hope our

relationship continues for many years to come.

Blair, Simone & The Cariss Printing Team

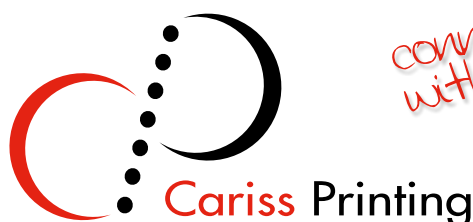
PS: Remember our referral bonus is doubled to \$100 per referral until Feb 28, 2018! Put us in touch with your contacts who need print and you get \$100 to spend on YOU.

PPS: check out the Cariss Printing blog at <http://www.carissprinting.com.au/print-2-profit-blog/latest-print-blog-posts> for Valentines day printing tips to make you \$\$



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