



Profitable Printing Solutions For Your Business

The Boss Turns the Big 4-0

Cariss Printing officially has a 40 year old at the helm.

No party but a few quiet celebrations including a family weekend in Daylesford, a quick trip (kid free!) to Bali and a dinner or two.

Happy Birthday Blair. Cariss Printing will turn the big FORTY in two years.

We will be sure to celebrate that milestone too.

In This Issue

- Happy Birthday Blair
- Blair goes sightseeing in the international terminal
- Everything you ever needed to know about NCR Books
- You wouldn't want an 8 year old beating you at tipping...



Quotes of the Month

Computers are better than we are at arithmetic, not because computers are so good at it, but because we are so bad at it.

—Isaac Asimov

I compare arithmetic with a tree that unfolds upwards in a multitude of techniques and theorems while the root drives into the depths.

—Gottlob Frege

Good health is not something we can buy. However, it can be an extremely valuable savings account.

—Anne Wilson Schaef

But the real secret to lifelong good health is actually the opposite: Let your body take care of you.

—Deepak Chopra

The danger which is least expected soonest comes to us.

—Voltaire

We must never forget that the highest appreciation is not to utter words, but to live by them.

—John F. Kennedy

Keep your dreams alive. Understand to achieve anything requires faith and belief in yourself, vision, hard work, determination, and dedication. Remember all things are possible for those who believe.

—Gail Devers

Success isn't always about greatness. It's about consistency. Consistent hard work leads to success. Greatness will come.

—Dwayne Johnson

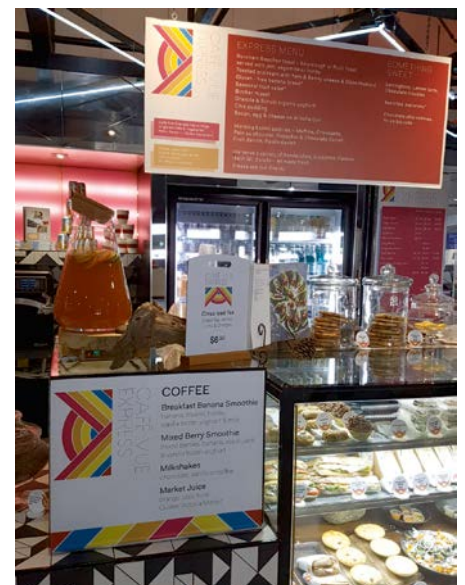
The science of today is the technology of tomorrow.

—Edward Teller

Airport Signage You Don't See Every Day

I've produced quite a bit of signage in recent times for our client Airport Retail Enterprises. I haven't been through the international terminal until our recent trip to Bali so it was the first chance I've had to see these beauties in their homes.

Please get in touch if you need any signage for your business. Remember to refer your friends, family or colleagues too and get \$50! Email blair@carissprinting.com.au or call 1300 85 77 85



How To Use No Carbon Required Books More Effectively In Your Business.

Never underestimate the power of a professionally printed, well designed invoice. A custom invoice should be striking enough to attract attention and be the first noticed amongst a pile of other boring bills – commanding attention means you are more likely to get paid.

Along with invoice books we also see our share of purchase orders, quote books, receipts etc.

That's where most businesses stop using NCR Books – What a waste

Not every worker has access to a tablet or a computer. Turning an entire system electronic is not always the most efficient thing to do. Sometimes you can't improve on paper and ink.

Because the design of the page is completely customisable NCR books are a valuable tool for capturing data about any process. By standardising the data capture – your staff just have to fill in all the appropriate boxes so you can save time and money in following up or chasing extra details.

You can use them for things like fatigue management sheets, or procurements checklists – any documents that need multiple copies to be created.

Creating multiple copies using NCR books helps the business function smoothly and keeps staff doing higher value work, rather than forcing them to repeatedly print, or transcribe (increasing the chances of error) or finally, endless photocopying the documents so that you have enough copies for your records.

Remember We Work With You To Design Them To Your Specific Needs!

We can work with you to create an NCR Book that reflects the professional quality of your services with maximum effectiveness, no matter what you want to use them for.

We can customise your Invoice Book printing to suit your exact and specific preferences. They are printed in up to 4 Colours on Quality NCR Paper Stock (most people only do 1 or 2 colours). They can be duplicate or triplicate and they are bound using a reassuringly solid backing board. These books are most definitely custom-built to last.

We also manage the numbering so that you don't end up with duplicate record numbers.

If you need a quote on any NCR books, give us a call on **1300 85 77 85** or email me at blair@carissprinting.com.au and we'll review your designs, suggest improvements or design up a new book from scratch and then print them for you.



Facebook Stands Strong Despite Data Scandal

Facebook took a hit in the Cambridge Analytica scandal, but it seems to still be going strong. Among 2,000 social media users in a Reuters/Ipsos survey, 74 percent indicated that they still visit Facebook at least once a day, and 26 percent go there even more often, while 49 percent say the controversy hasn't changed how they use Facebook at all.

Still, 44 percent of Facebook users said they'd changed their privacy settings in the aftermath of the scandal, although 63 percent hadn't and three percent said they didn't know how.



Welcome Aboard!

A big thank you to our new clients who all placed their first order with us last month

- Australian Liberty Alliance
- BBC Digital
- Bucket Barrow
- Hyperviolet Designs
- Red Husky
- Salon Support

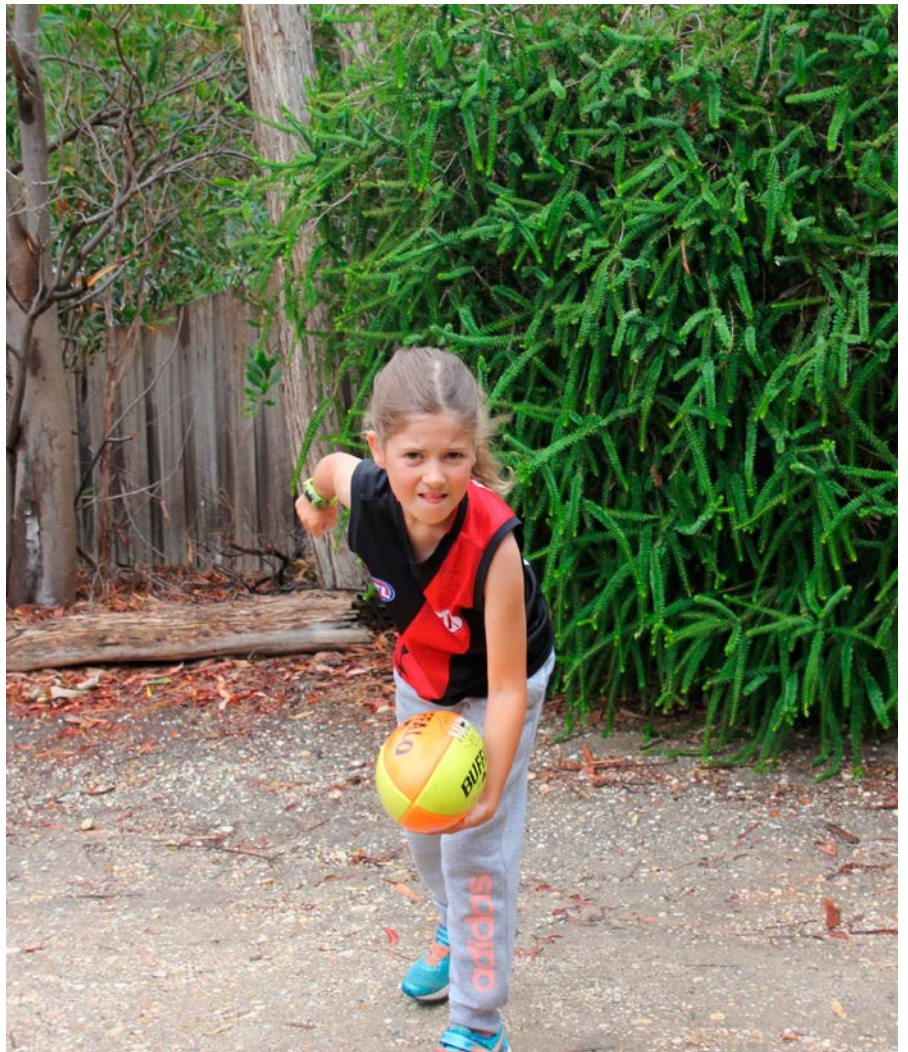
Welcome to Cariss Printing family, thank you to all our loyal customers who ordered from us last month as well.

Footy Tips Update

We send a weekly update for those in the Cariss Printing Footy Tipping competition. It's lots of fun so make sure you join up next year.

Most of the participants were getting beaten by an 8 year old earlier in the season. **Little Bomber** started with a bang, dropped off in the middle, and now making a late resurgence in 3rd place.

The competition is being dominated by previous winners in **WebForce 5** and **BT25**. The next update will be to announce the winners!



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